

Hyundai Motor India Unveils India-Spec Hyundai Bayon Redefining Intelligent Mobility Through “Intelligence That Moves”

- Hyundai BAYON to be launched in India on 26 October 2026, with bookings now openⁱ across Hyundai dealerships and on www.hyundai.co.in
- HMIL’s first-ever Generative AI Voice Assistantⁱⁱ, featuring Intelligence by Perplexityⁱⁱⁱ and Voice AI powered by SoundHound AI, enables seamless natural conversations and real-time smart driving assistance
- Accelerated by NVIDIA^{iv}, the Connected Car Navigation Cockpit (ccNC) delivers a seamless, connected and intuitive in-car experience
- Up to 19 Controllers for Over-the-Air (C-OTA) updates^v – enable remote software enhancements without requiring a dealership visit
- Dual 62.5 cm (12.3” + 12.3”) Curved Panoramic Displays create an immersive digital cockpit
- Hyundai Bluelink^{vi} with more than 70 Connected Features delivers a seamless connected mobility experience
- Powered by Hyundai’s trusted four-cylinder 1.5L MPI petrol engine delivering (84.4kW) 115 PS and 144 Nm (14.7kgm), paired with a choice of 6-speed Manual Transmission (6MT) or Intelligent Variable Transmission (IVT) for a refined and efficient driving experience
- A multi-language user interface across the infotainment and cluster screens, supporting 10 regional and 2 international languages, combined with more than 500 embedded voice commands available in English, Hindi, Tamil, Bengali, Telugu and Hinglish, enhances accessibility, convenience and everyday usability

Gurugram | October 12, 2026: Hyundai Motor India Limited (HMIL) is ushering in the next era of intelligent mobility with the India-spec Hyundai BAYON, an Intelligent Utility Vehicle engineered around the philosophy of “Intelligence That Moves.” Designed for modern customers who expect technology to simplify and enrich everyday journeys, the SUV seamlessly integrates Artificial Intelligence, advanced connectivity, software-defined architecture and an immersive digital cockpit to deliver an intuitive, connected mobility experience.

From its Generative AI Voice Assistant and NVIDIA-accelerated Connected Car Navigation Cockpit (ccNC) to Vehicle Controller Over-the-Air (C-OTA) updates and more than 70 Hyundai Bluelink connected features, Hyundai BAYON is designed to anticipate customer needs and enhance every journey. Together with Dual 62.5 cm (12.3” + 12.3”) Curved Panoramic Displays, embedded voice commands and a multi-language interface, the SUV offers a seamless and intuitive in-car experience.

Commenting on the intelligent technologies of Hyundai BAYON, Mr. Tarun Garg, Managing Director and CEO, Hyundai Motor India Limited, said, “With Hyundai BAYON, we are introducing an Intelligent Utility Vehicle that places technology and convenience at the heart of the customer experience. Guided by the philosophy of ‘Intelligence That Moves,’ BAYON seamlessly integrates Artificial Intelligence, advanced connectivity and software-driven innovation to create a mobility experience that is intuitive, evolving and deeply personalised. Through segment-defining technologies & features such as HMIL’s first-ever Generative AI Voice Assistant, NVIDIA-accelerated Connected Car Navigation Cockpit (ccNC), Vehicle Controller Over-the-Air (C-OTA) updates and Hyundai Bluelink connected features, BAYON represents the next generation of intelligent mobility for Indian customers.”

What Makes Hyundai BAYON an Intelligent Utility Vehicle?

Hyundai BAYON brings intelligence into the everyday driving experience by seamlessly integrating AI, connected technology and advanced graphics & digital interfaces.

At the heart of this experience is HMIL’s first-ever Generative AI Voice Assistant, enabling more natural conversations and intelligent interactions with the vehicle. Instead of relying only on predefined commands, the Generative AI Voice Assistant is designed to understand conversational requests and respond with relevant information, helping create a more intuitive and seamless user interaction between the driver and the SUV.

Combining the Generative AI Voice Assistant, Hyundai Bluelink, Vehicle Controller Over-the-Air (C-OTA) updates and a highly immersive digital cockpit, Hyundai BAYON delivers technology that works naturally in the background to enhance convenience and connectivity. The result is an intelligent mobility experience designed for today’s connected and tech-savvy customers.

What is Unique About HMIL’s First Generative AI Voice Assistant in Hyundai BAYON?

Hyundai BAYON introduces an advanced Generative AI Voice Assistant featuring Intelligence by Perplexity and Voice AI powered by SoundHound AI, enabling seamless and natural conversations between customers and their SUV.

The driver can engage with the assistant conversationally. For instance, a driver could ask the assistant to:

- Prepare a travel itinerary for an upcoming road trip
- Provide real-time weather information
- Suggest hotels at a destination
- Recommend restaurants based on the journey or location
- Suggest the top five shopping destinations nearby
- Share information about sports coverage, score updates and insights
- Assist with any other information needed during a journey

Unlike conventional voice recognition systems that rely primarily on predefined commands, Hyundai BAYON’s Generative AI Voice Assistant is designed to understand conversational requests and provide more intuitive responses.

What is Hyundai's Connected Car Navigation Cockpit (ccNC)?

Accelerated by NVIDIA, Hyundai BAYON features the Connected Car Navigation Cockpit (ccNC), bringing advanced graphics, connected services and intuitive controls together within a futuristic digital environment.

The system enables an integrated in-car experience with features such as online onboard navigation, a quick and personalised control panel, split-screen functionality and smartphone-like quick controls.

The ccNC interface is designed around a unified and seamless user experience, allowing drivers to access frequently used functions intuitively while enjoying a high-tech, connected and visually progressive cockpit experience.

How Future-Ready is BAYON's Connected Technology?

BAYON is engineered to evolve even after it leaves the showroom. The SUV comes equipped with up to 19 controllers capable of Over-the-Air (OTA) vehicle updates, enabling remote updates and software enhancements.

This allows Hyundai to introduce feature enhancements and updates more efficiently, enabling remote feature rollouts, reducing maintenance requirements and enhancing safety and security.

C-OTA updates help ensure that BAYON's intelligent ecosystem can progressively evolve with changing technology and customer expectations.

How Do the Dual Curved Panoramic Displays Enhance the Driving Experience?

Hyundai BAYON features dual 62.5 cm (12.3" + 12.3") Curved Panoramic Displays that deliver a unified user interface while offering an immersive, futuristic and premium digital cockpit experience. The expansive display architecture brings together key driving information, navigation, entertainment and connected functions in a visually immersive format.

With advanced graphics, intuitive interfaces and personalised controls through individual user profiles, the dual-screen setup is designed to deliver an enriched digital experience while complementing BAYON's sophisticated and tech-savvy character.

How Does Hyundai Bluelink Enhance the Connected Car Experience?

Hyundai BAYON comes equipped with Hyundai Bluelink, offering more than 70 connected features, creating a comprehensive connected-car ecosystem.

The suite includes features such as:

- Remote start/stop
- Connected vehicle information
- Remote vehicle controls
- Smartphone and smartwatch connectivity
- Location and navigation-related services
- Safety and security features

These capabilities enable users to remain connected with their vehicle beyond the driver's seat, creating a more seamless relationship between the user, smartphone and vehicle.

How Does Hyundai BAYON Cater to India's Diverse Customers?

Recognising India's linguistic diversity, Hyundai BAYON offers a multi-language interface supporting 10 regional and 2 international languages.

The system enables customers to access vehicle information and key functions in their preferred language, creating an intuitive user experience. By making advanced technologies easier to understand and interact with, Hyundai BAYON ensures intelligent mobility is more accessible and inclusive for customers across India.

Can Hyundai BAYON Understand Voice Commands Even Without an Internet Connection?

Yes. Hyundai BAYON incorporates more than 500 embedded voice commands in English, Hindi, Hinglish, Tamil, Bengali and Telugu, enabling faster responses for several in-car functions without requiring an internet connection. This enables users to access frequently required vehicle functions through voice interaction, contributing to a faster, more convenient and seamless driving experience.

What Powertrain and Transmission Options will be Available with Hyundai BAYON?

Hyundai BAYON combines its intelligent technology ecosystem with Hyundai's trusted and proven four-cylinder 1.5L MPi petrol engine, producing (84.4 kW) 115 PS and 144 Nm (14.7 kgm), delivering smooth and refined performance.

Customers will have the choice of a 6-speed Manual Transmission (6MT) or Hyundai's Intelligent Variable Transmission (IVT), enabling them to select the driving experience that best suits their lifestyle. This well-balanced powertrain package complements BAYON's positioning as an Intelligent Utility Vehicle, delivering a blend of performance, refinement, efficiency and everyday usability.

When will Hyundai BAYON be Launched in India?

Hyundai BAYON will be launched in India on 26 October 2026.

How Can I Book the Hyundai BAYON?

Customers can book the Hyundai BAYON online through Hyundai's official website (hyundai.co.in) or at any authorized Hyundai dealership with a booking amount of INR 11,000. Deliveries of the Hyundai BAYON are scheduled to commence during the festive season. Detailed delivery timelines will be communicated at the time of launch.

Log on to hyundai.co.in for more information

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News Release

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ⁱ Type approval certificate is applied for.

ⁱⁱ Generative AI Voice Assistant can be interacted with in English only. AI generated responses are for informational and convenience purposes only and are not a substitute for human judgment.

ⁱⁱⁱ Trademarks belong to respective owners.

^{iv} The 31.24 cm (12.3") ccNC navigation system is accelerated by NVIDIA technology.

^v OTA updates will be available as per the discretion of HMIL, subject to network availability and other factors.

^{vi} Terms and conditions apply, for more details refer www.hyundai.com/in/en/hyundai-story/bluelink/overview